



**NATIONAL  
COLLEGE  
MANACAUD, THIRUVANANTHAPURAM**

**REPORT**



<b>Date</b>	<b>23-01-2024</b>
<b>Submitted by</b>	<b>Head of Department, Dept. of Management Studies</b>
<b>Prepared by</b>	<b>Dept. of Management Studies</b>



## HOD MESSAGE

The department of management was established in 2012 and is one of the most dynamic departments in the National College.

The BBA is an elective course for students who wanted to excel in the business sector after the Plus Two. BBA is fast emerging as a course it gives an early start to a rewarding management career. With increased demand in the industry, we aim to groom our students not just academically but also in various co-curricular activities to help them cope with the industry standards & avail the best placement opportunities.



Our talented students are our inspiration, our accomplished faculty represents our dedication to bringing leading-edge knowledge and learning to the classroom, and our support staff work tirelessly to provide state-of-the-art facilities to both.

I invite you to join us in our pursuit of excellence and our desire for scholarly distinction.

Regards,

**Shibitha. B. S**  
**HOD, Department of Management**  
**Studies National College**



## ABOUT DEPARTMENT

The Department of Management Studies, commenced its operation in 2012 with 28 students in its inaugural BBA batch, has now grown to accommodate 54 students within 12 year span. Two faculties handled the subjects and the department was managed by the Dept. of Commerce. In 2014, the Department of Management Studies became an independent department.

BBA is a three-year professional undergraduate course in Business Management. It is open to students from all three streams: Science, Arts and Commerce. The BBA course offers knowledge and training in management and leadership skills to prepare them for managerial roles and entrepreneurship.



The department of Management Studies has been shifted from the middle block to the eastern block in November 2022.

Our esteemed institution stands as a beacon of educational excellence in the Trivandrum district, having pioneered the introduction of the Bachelor of Business Administration (BBA) program. Being one of the oldest colleges in the region to offer this program, our institution has played a pivotal role in shaping the academic landscape. Over the years, the educational landscape in Trivandrum has evolved, witnessing the establishment of 33 self-financing colleges and an additional 15 University Institutes of Technology (UITs) that now also provide the BBA course. In total, there are currently 48 colleges offering BBA in the district.

Despite the burgeoning competition, our college remains unparalleled in its standing, characterized by its exceptional performance and diverse range of activities. The consistent commitment to academic excellence, coupled with a rich array of extracurricular and co-curricular initiatives, has solidified our institution's reputation. Our college's steadfast dedication to providing quality education and fostering holistic development has set it apart as a benchmark for other institutions in the region.

The pioneering role we have played in introducing BBA in this district reflects our commitment to staying at the forefront of academic innovation. As we continue to adapt to the changing educational landscape, our institution maintains its unwavering focus on delivering a comprehensive educational experience that goes beyond traditional classroom instruction. In the midst of a competitive educational environment, our college's outstanding performance and diverse activities continue to distinguish it as a leader in the realm of business education in Trivandrum.

Students who wish to land in the field of management can pursue the BBA course after completing Class 12. The course will help the students learn various aspects of business administration and management through classroom lectures and practical projects like internships. The course will acquaint the students with various aspects of business administration, market, marketing trends, etc.

The BBA Programme offered by the Department of Management Studies is affiliated with Kerala University. The course content and structure are as prescribed by the Kerala University – six semesters spanning three years of quality business education culminating in the sixth semester with a project and viva demonstrating how much the student has picked up on what was learned in the three years of his/her business education.



The Bachelor of Business Administration programme offered by the Department of Management Studies opens a whole world of opportunities to individuals looking to make a mark in the fast-paced VUCA business environment. Some of the perks of opting for the BBA programme:

### 1. Access to Study MBA

BBA is a degree that includes both general business courses and advanced classes focused on specific fields of business. It is typically designed to give students a broad understanding of all areas of business functioning and how they are interconnected. BBA builds the foundation suitable for MBA by including the basic Business Applications and Administration processes and making the basic concepts clear, thereby enabling the students to build a wider perspective.

### 2. Excellent Career Opportunities

A BBA is an especially versatile degree because it can generally be obtained by studying a variety of fields. Some students choose to study several different subjects, while others choose to focus on a more specific aspect of a business that is most interesting to them. You can opt to be an accountant, financial advisor, marketer, loan officer, manager, entrepreneur, and much more.

### 3. Study Multiple Subjects

BBA provides that base and gives a sense of direction when it comes to finding the right career route to success. It's an ideal course for students interested in pursuing their passion for making a mark in the big Business world. A student would learn the foundations of accounting, finance, economics, marketing, IT, operations, human resources, and other major areas of business before deciding to go for MBA and specialize in a concrete area.

### 4. Enhance managerial skills

On one hand, BBA aims to develop operational and administrative skills in students while on the other hand, BBM focuses on developing managerial skills in students to prepare them for managerial roles. Entrepreneurship is something that a BBA degree offers enabling students to build their business idea and start their ventures.



## 5. Market Requirements

Several aspects of a BBA degree position the student in such a way that he or she can reach out for hands-on job experience. BBA course from a reputed university is a stepping stone to entering the corporate world and reaching out to the market requirements. Every industry now looks for professional managers who can manage and lead businesses. The expanse of several subjects that one can train in through a BBA will also open up several career paths for a professional to successfully meet the market requirements in the management domain.

## MISSION OF THE DEPARTMENT

To inspire and create management professionals, promoting the problem-solving skills so as to identify the appropriate techniques/methods to manage transitional business environment, thereby striving for better tomorrows to all the stakeholders.

## VISION OF THE DEPARTMENT

To develop socially responsible leaders in Business Administration, by nurturing young managers through knowledge creation and innovation.

## ADMISSION PROGRESSION

Year	Strength	
2012	28	
	Boys-16	Girls-12
2013	39	
	Boys-27	Girls-12
2014	39	
	Boys-27	Girls-12
2015	39	
	Boys-27	Girls -12
2016	39	
	Boys-29	Girls -10

2017	39	
	Boys-28	Girls -11
2018	39	
	Boys-27	Girls -12
2019	39	
	Boys-27	Girls -12
2020	40	
	Boys-26	Girls -14
2021	48	
	Boys-29	Girls -19
2022	52	
	Boys-33	Girls -19
2023	54	
	Boys-39	Girls -15

## FACULTY DETAILS

### **Mrs. Shibitha B.S**

Designation: Head of Department

Date of Joining: 1/06/2013

Qualifications: MCom, BEd, SET

Contact No.: 9496102838

Email ID: shibitha.bs@ncas.edu.in

### **Mrs. Nizeeba Beevi A.K**

Designation: Assistant Professor

Date of Joining: 10/03/2014

Qualifications: MBA, MA, MPhil (Eco), NET

Contact No.: 9633545443

Email ID: nizeeba@ncas.edu.in

### **Mrs. Rejna H**

Assistant Professor

Date of Joining: 27-10-2021

Qualifications: MBA, MCom, NET

Contact No.: 9995129814

Email ID: rejnah@ncas.edu.in

### **Ms. Gopika Vijayan** Designation:

Designation: Assistant Professor

Date of Joining: 23-11-2022

Qualifications: Btech, MBA, NET

Contact No.: 9778202240

Email ID: gopikavijayan@ncas.edu.in

## ROLES IN THE COLLEGE

Name	Role
SHIBITHA B S	Head of the department Academic Council Member Convenor NAAC criteria VII Programme Committee member Member in IQAC Member in department discipline committee Grievance redressal cell member CLMC member PAAC criteria member
NIZEEBA BEEVI A K	Member of NAAC criteria V College discipline committee Students handbook committee member Class in charge
REJNA H	Member of NAAC criteria VII Department discipline committee member Class in charge
GOPIKA VIJAYAN	Member of NAAC criteria VII Department discipline committee member Class in charge

## RESULT PROGRESSION

Over the past years, the academic performance of students has exhibited a notable trend of improvement, as reflected in the consistently rising percentages from 2012 to 2017. In 2012, the student body achieved an impressive 88%, showcasing a strong foundation for academic excellence. Although there was a slight dip in 2013, with a percentage of 70.96%, subsequent years witnessed a commendable recovery. In 2014, the percentage surged to 86.48%, maintaining an upward trajectory with 87.87% in 2015. However, a marginal decline occurred in 2016, with a percentage of 82.85%, yet the resilience of the students was evident as they rebounded with 87.87% in 2017. Unfortunately, the trend took a downturn in 2018 and 2019, with percentages of 79.41% and 78.94% respectively. The year 2020 presented an unprecedented challenge, with the percentage plummeting to 47%, potentially indicating external factors affecting academic performance.



Highlighting the individual achievements and recognizing the dedication of the students, the following are the rank holders across different years. In 2012, Nandhini secured the top position, attaining the 9th rank, setting a benchmark for excellence. The year 2013 saw outstanding performances, with Hena Sakeer claiming the coveted 1st position, accompanied by Ramya M S securing the 4th position. Archana, in 2014, clinched the 7th rank, showcasing her academic prowess. Fathima Jishana earned the 9th rank in 2015, adding to the consistent display of excellence. Sangamitra secured the 6th position in 2016, contributing to the tradition of stellar achievements. In 2017, Sruthy demonstrated exceptional performance, securing the 9th position. Kavya, in 2018, achieved the 10th rank, followed by Soumya in 2019, also securing the 10th position. Despite the challenges of 2020, Arjun's determination shone through as he secured the 10th position.

This impressive roster of rank holders not only reflects the academic prowess of the students but also highlights the dedication, resilience, and consistent efforts put forth by the entire student body over the years.

## **PAPER WISE ANALYSIS**

Currently, we have a total enrollment of 131 students, spanning all three academic years. Despite most students coming from diverse backgrounds such as humanities and science, the major subjects in BBA are commerce-oriented. Among the 47 colleges providing BBA courses in Kerala University, National College has consistently demonstrated outstanding performance, earning different ranks each year. In the most recent examination results, our department has demonstrated commendable academic performance, achieving a favorable percentage in comparison to the overall university average. Specifically, 21 out of 39 students successfully cleared all papers, reflecting our commitment to academic excellence. Arjun S secured the prestigious tenth rank in the university results, further highlighting the quality of education provided by the Department of Management Studies.

### **Result Analysis of Semester 1 (S1), 2022-25:**

The examination results for Semester 1 reveal a comprehensive overview of the academic performance of our students. Out of a total of 48 students, 13 students successfully cleared the

papers, resulting in a percentage of 27%, which surpasses the university average of 25%. Additionally, it is noteworthy that Dhanushia of S3 secured the 6th rank in the overall standings. For a more detailed understanding, individual subject analyses are attached to this report.

### **Reasons for Poor Performance:**

Several factors contributed to the challenges faced by students during the Semester 1 examinations:

1. **Revised Syllabus:** The introduction of a new syllabus this year presented a challenge, as question patterns and previous question banks were unavailable, impacting students' preparation.

2. **Diverse Backgrounds:** A significant portion of the student body comes from science and humanities backgrounds, making it challenging for them to adjust to commerce-oriented subjects.

3. **Late Admissions:** Delayed admissions affected the students' ability to adequately follow subjects, resulting in a lack of proper preparation for examinations.



### **Subjectwise Analysis:**

1. **Statistics:**

- Cleared: 16 students
- Backlog: 32 students

The nature of Statistics, being a problem paper, poses challenges for students, particularly those from different streams and with weaker mathematical foundations. The paper featured tougher problems this year, impacting students without a commerce background. Additionally, less

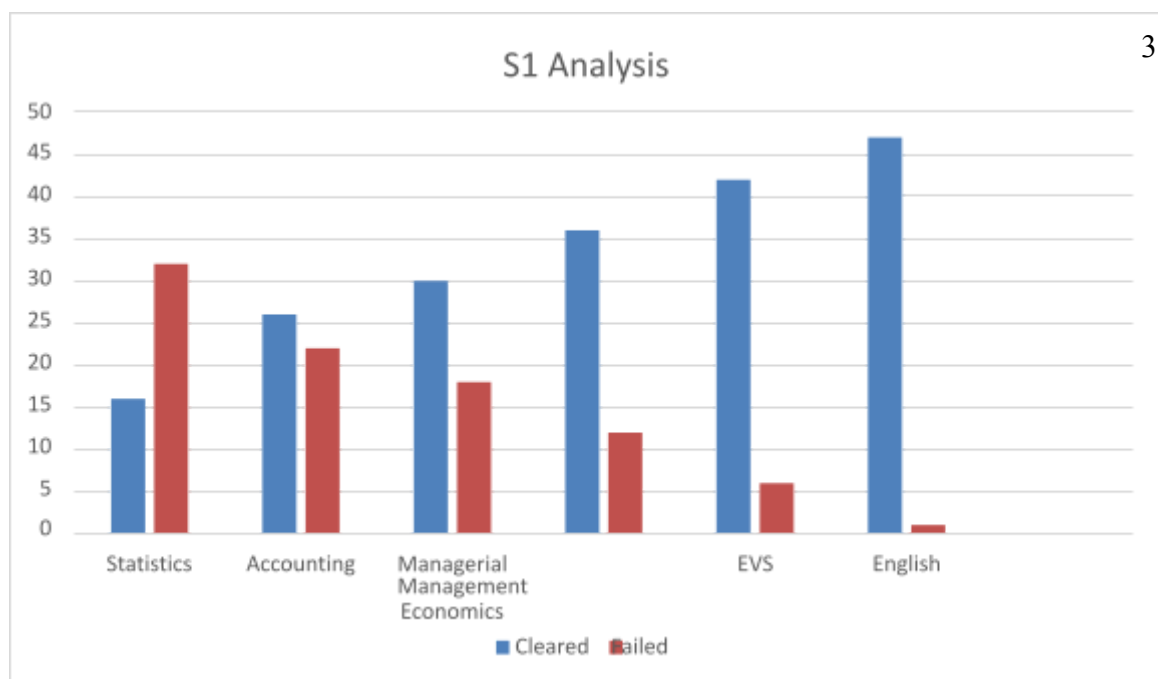
prioritized theory portions were emphasized, adversely affecting results.

## 2. Accounting:

- Cleared: 26 students

- Backlog: 22 students

Accounting, known for its complexity, saw areas marked as less priority being examined extensively, affecting overall performance. Tricky questions requiring deeper thinking also impacted student outcomes.



## Managerial Economics

- Cleared: 30 students

- Backlog: 18 students

This theory-intensive paper posed challenges for students from different streams due to a lack of foundational knowledge. Exam included more indirect or nuanced questions, students have found it challenging to provide comprehensive and accurate answers, contributing to a higher number of backlogs.

#### 4. Management

- Cleared: 36 students
- Backlog: 12 students

Management as a subject often involves intricate concepts and theories. Students may have faced challenges in understanding and applying these complex ideas, leading to a backlog. There were significant changes in the examination pattern and style of questions, students have found it challenging to adapt, impacting their results.

#### 5. EVS

- Cleared: 42 students
- Backlog: 6 students

The individuals who did not succeed are facing challenges in their academic performance, as they are identified as students who generally struggle in their studies. This difficulty in academics is considered the primary factor contributing to their lack of success in the exam.

#### 6. English

- Cleared: 47 students
- Backlog: 1 students

The individuals who did not succeed are facing challenges in their academic performance, as they are identified as students who generally struggle in their studies. This difficulty in academics is considered the primary factor contributing to their lack of success in the exam.

### **Result Analysis of Semester 3 (S3), 2021-24:**

The examination results for Semester 1 reveal a comprehensive overview of the academic performance of our students. Out of 46 students, where 28 students successfully passed all subjects, resulting in a pass rate of approximately 60%. This surpasses the university percentage

of 49%, underscoring the commendable academic performance of the students in comparison to the broader university cohort.

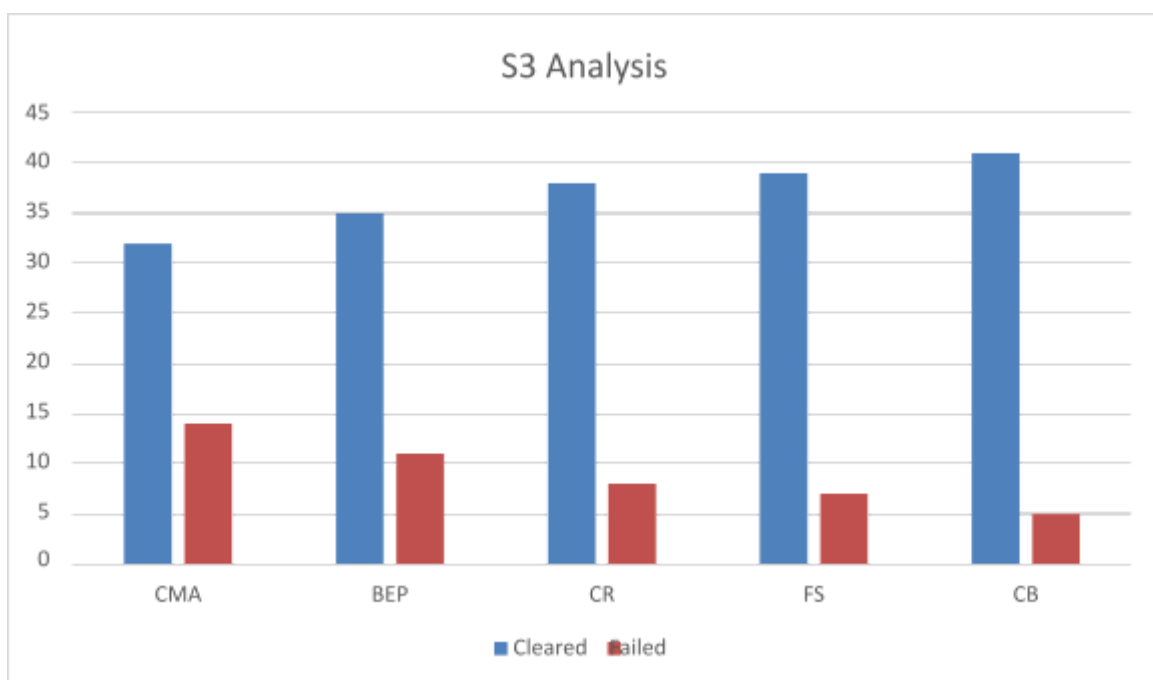
Within this successful group, two students particularly distinguished themselves, securing top positions in the university rankings. Tincy, with an impressive GPA of 8.86, achieved the remarkable feat of securing the 1st rank. Similarly, Shahina, with a high GPA of 8.72, secured the 2nd rank in the university.

### Subjectwise Analysis:

#### 1. Cost and management accounting:

- Cleared: 32 students

- Backlog: 14 students



Cost and Management Accounting is perceived as a challenging subject, which involves intricate concepts related to cost analysis, budgeting, and decision-making. The complexity of these concepts challenged students. Questions were described as both tough and tricky which also affected result.

## 2. Business Environment Policy:

- Cleared: 35 students
- Backlog: 11 students

There were indirect questions which challenged students to attempt the questions. There were questions which required students to think deeper which made the students in pressure while answering questions and resulted in poor results.

## 3. Corporate regulations

- Cleared: 38 students
- Backlog: 8 students

The subject primarily involves theoretical concepts, and those students who encountered difficulty in grasping and studying the theoretical aspects of the subject were the ones who faced challenges and ultimately failed the exam.

## 4. Financial services

- Cleared: 39 students
- Backlog: 7 students

The reason behind the lack of success of few students are attributed to difficulties in their academic performance, specifically their challenges in understanding and studying the material, leading to unsuccessful outcomes in the financial services exam.

## 5. Consumer Behaviour

- Cleared: 41 students
- Backlog: 5 students

The notable factor contributing to their lack of success revolves around their academic

performance. Specifically, these students faced difficulties in comprehending and applying the concepts related to consumer behaviour, ultimately resulting in their failure to successfully navigate the exam.



### Remedies Taken:

In response to the identified challenges, the department has implemented a range of strategic remedies to enhance performance in future examinations:

1. Peer Group Study: Encouraging collaborative learning through structured peer group study sessions.

2. Remedial Classes:

- Online and Offline: Conducting both online and offline remedial classes for additional support.

- Subject-Specific: Tailoring remedial classes to address the unique challenges posed by each subject.

3. Enhanced Faculty Support: Providing additional consultation hours and resources for students to seek clarification on challenging topics.

4. Mock Examinations: Implementing regular mock examinations to familiarize students with the revised question patterns and enhance their exam-taking skills.



These initiatives aim to equip students with the tools necessary to overcome obstacles and perform better in upcoming examinations.

It is noteworthy that, traditionally, the initial two semesters often present challenges for students as they acclimate to the new academic system. This trend, apparent in the results of preceding cohorts, underscores the transitional period students undergo during the early stages of their academic journey. Despite these initial challenges, the department remains dedicated to providing the necessary support structures and educational resources to facilitate students' adjustment and subsequent success.

### **Result Analysis of Semester 4 (S4), 2021-24:**

The analysis of the Semester 4 (S4) results reveals a notably robust performance by our student cohort. Out of the 46 students who appeared for the examinations, an impressive 38 students successfully passed all their papers. This outstanding achievement translates to a remarkable pass rate of 82.61%, a stark contrast to the university's overall pass rate of 58.02%. This substantial difference underscores the exceptional dedication and academic prowess exhibited by our students, showcasing a commitment to excellence that surpasses the broader university standards.

One particularly noteworthy highlight of the results is the outstanding performance of Atma, who not only passed all papers but also secured a notable Cumulative Grade Point Average (CGPA) of 8.26. This remarkable achievement earned Atma the 6th rank in the university rankings.

#### **The subjectwise analysis:**

##### 1. Entrepreneurship Development:

- Pass Rate: 38 students passed, reflecting a commendable success rate.
- Failures: 8 students faced challenges in this subject.

The evaluation of the paper was very tight which affected the pass percentage of the paper.

##### 2. Business Ethics and Corporate Governance:

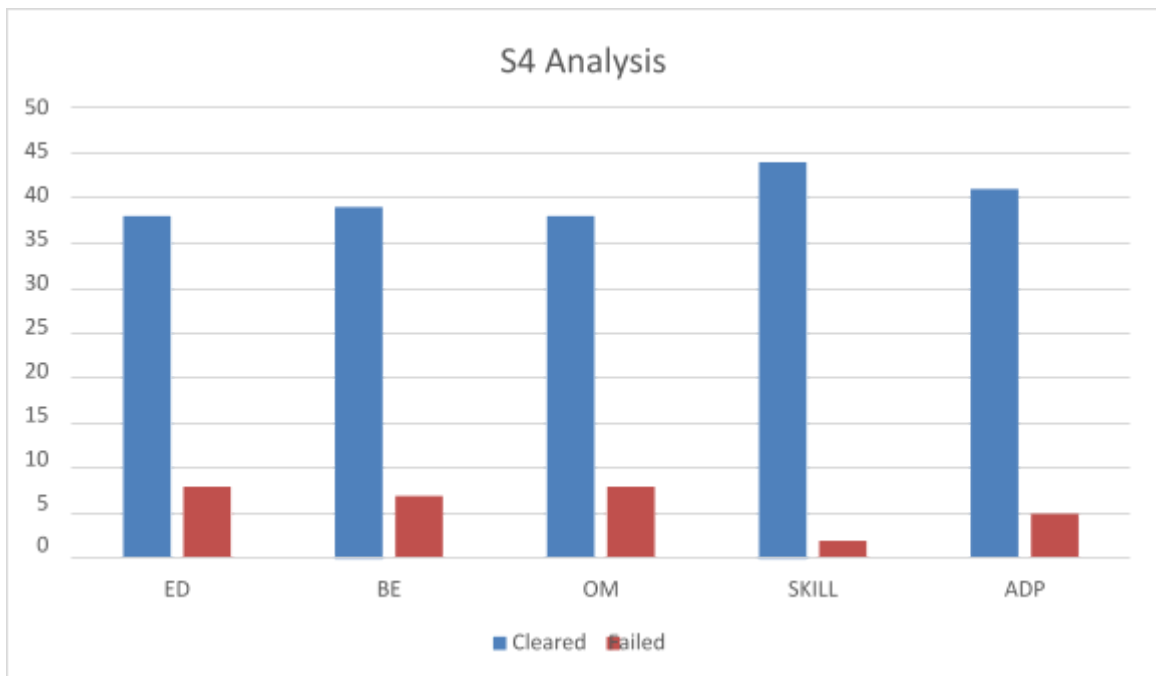


- Pass Rate: 39 students successfully passed, indicating a strong grasp of ethical principles.
- Failures: 7 students encountered difficulties in this course.

Overall the paper relays on the theoretical aspects for which certain students face difficulty. This has adversely affected the result.

### 3. Operations Management:

- Pass Rate: 38 students demonstrated proficiency in operations management.
- Failures: 8 students faced challenges.



This paper is comparatively a tough paper and this paper is found to be a little bit challenging for the students.

### 4. Skill Development and Employability Orientation

- Pass Rate: A significant 44 students passed, highlighting the effectiveness of the course.
- Failures: Only 2 students faced challenges.

## 5. Advertising and Sales Promotion

- Pass Rate: 41 students successfully navigated advertising and sales promotion concepts.
- Failures: 5 students faced difficulties.

### Remedies Taken:

In response to the identified challenges, the department has implemented a range of strategic remedies to enhance performance in future examinations:



1. Peer Group Study: Encouraging collaborative learning through structured peer group study sessions.

2. Remedial Classes:

- Online and Offline: Conducting both online and offline remedial classes for additional support.

- Subject-Specific: Tailoring

remedial classes to address the unique challenges posed by each subject.

3. Enhanced Faculty Support: Providing additional consultation hours and resources for students to seek clarification on challenging topics.

4. Mock Examinations: Implementing regular mock examinations to familiarize students with the revised question patterns and enhance their exam-taking skills.

**NATIONAL COLLEGE**  
DEPARTMENT OF MANAGEMENT  
STUDIES

REGISTER NO	NAME	CGPA	Passed Papers
19521807001	Aashique N S		
19521807002	Abhishek Sunil		1,2,3,5
19521807003	Adhithya Krishna A V		
19521807005	Ajna nazeer	5.96	
19521807006	Akash S		1,4,5
19521807007	Akhil M	4.66	
19521807008	Althaf s	4.58	
19521807009	Amina j Rahman	6.86	
19521807010	Amish R Nair	6.58	
19521807011	Ananthapadmanabhan B	6.34	
19521807012	Aseem khan A		4
19521807013	Atma Sabu	7.84	
19521807014	Binu raj R	5.74	
19521807015	Brijesh R C		1,3,4,5
19521807016	Fathima Kani C	7.8	
19521807017	Fathimath shifa S	7.42	
19521807018	Harisankar A S	6.46	
19521807019	Ismail J		
19521807020	Jesna Saji	4.38	
19521807021	Joby paul		2,4,5
19521807022	Joji Nirmal	5.7	
19521807023	Keerthana A		1,2,4,5
19521807025	Kiran RH		
19521807026	Manav VS		1,2,4,5
19521807027	Mohammed Arman Ali. N	4.7	
19521807028	Mohammed Farhan A S	5.6	
19521807029	Mohammed nihadh	5.28	
19521807030	Mohammed Roshan M		2,4,5
19521807031	Muhammed mufeed J		4,5
19521807032	Muhammed afsalkhan M		2,5
19521807033	Muhammed Navaf S		2
19521807034	Muhsina J S	6.1	
19521807035	Nandhitha Ramesh	7.58	
19521807036	Nivya S Satheesh		2,4,5
19521807037	Rethna priya B	6.78	
19521807038	Ron Joseph Kennedy		1,2,3,5
19521807039	Sabreen syed Ali	6.48	
19521807040	Sajna S	6.62	
19521807041	Salvin C M	5.9	
19521807042	Seban ivin	5.02	
19521807044	Soorya Reshmi S	8.08	
19521807045	Suhana Ameer S	6.32	
19521807046	Tincy panicker	8.86	
19521807047	Vishnu Prasad P		1,2,4,5
19521807048	Vishnupriya G	7.22	
19521807049	Vivek Roshan S		3,4,5
19521807050	Shahina N	8.72	

**BBA 2021-2024**

	Passed	Failed
BEP	35	8
CR	38	5
CMA	32	11
FS	39	4
CB	41	2

<b>Total pass</b>	28
Full backpaper	0
1 Backpaper	6
2 Backpaper	5

3 Backpaper	2
4 Backpaper	2

GPA (8.86)	Tincy	<b>1st rank</b>
GPA (8.72)	Shahina	<b>2nd rank</b>

<b>Pass %</b>	<b>60%</b> 48.63%
---------------	-------------------

	Failed
	Discontinued

<b>Result pending</b>	4
-----------------------	---

**NATIONAL COLLEGE**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**BBA 2021-2024**  
**S4 RESULT ANALYSIS**

REGISTER No	NAME	CGPA	PIP
19521807001	Aashique N S	-	-
19521807002	Abhishek Sunil	5.64	
19521807003	Adhithya Krishna A V		2,4,5
19521807005	Ajna nazeer	6.5	
19521807007	Akhil M	5.24	
19521807008	Althaf s	4.92	
19521807009	Amina j Rahman	7.22	
19521807010	Amish R Nair	5.74	
19521807011	Ananthapadmanabhan B	6.26	
19521807012	Aseem khan A	-	-
19521807013	Atma Sabu	8.26	
19521807014	Binu raj R	5.42	
19521807015	Brijesh R C	4.98	
19521807016	Fathima Kani A	7.48	
19521807017	Fathimath shifa S	7.08	
19521807018	Harisankar A S	7	
19521807019	Ismail J		4,5
19521807020	Jesna Saji	5.96	
19521807021	Joby paul	5.26	
19521807022	Joji Nirmal	5.78	
19521807023	Keerthana A	4.84	
19521807025	Kiran RH		4,5
19521807026	Manav VS	4.7	
19521807027	Mohammed Arman Ali. N	5.36	
19521807028	Mohammed Farhan A S	5.2	
19521807029	Mohammed nihadh	4.82	
19521807030	Mohammed Roshan M	4.94	
19521807031	Muhammed mufeed J		4
19521807032	Muhammed afsalkhan M		4
19521807033	Muhammed Navaf S		4
19521807034	Muhsina J S	6.46	
19521807035	Nanthitha Ramesh	7.4	
19521807036	Nivya S Satheesh	5.22	
19521807037	Rethna priya B	6.86	
19521807038	Ron Joseph Kennedy	5.42	
19521807039	Sabreen syed Ali	6.54	
19521807040	Sajna S	6.4	
19521807041	Salvin C M	5.3	
19521807042	Seban ivin	6.24	
19521807044	Soorya Reshmi S	7.38	
19521807045	Suhana Ameer S	5.6	
19521807046	Tincy panicker	7.9	

<b>University %</b>	58.02
<b>Dept %</b>	82.61%

<b>Total pass</b>	38
-------------------	----

<b>full backpaper</b>	2
<b>4 backpaper</b>	3
<b>3 backpaper</b>	2
<b>2 backpaper</b>	1
<b>1 backpaper</b>	0

<b>Topper (6th)</b>	Atma - 8.26
---------------------	-------------

19521807047	Vishnu Prasad P	5.84	
19521807048	Vishnupriya G	7.14	
19521807049	Vivek Roshan S	4.16	
19521807050	Shahina .N	7.9	

## National College

## Department of Management Studies

## Result Analysis S 1

S. I No	Candidate Code	Name	Eng	Evs	Mgmt	Economics	Accounting Stat	Grade	Grade
1	19522807001	ABU SUFIYAN	Pass	pass	Pass	Pass	Fail	Fail	
2	19522807002	ADHIL ROSHAN S	pass	pass	Pass	Pass	Fail	pass	
3	19522807003	ADITHYA RANA V R	Pass	pass	pass	pass	pass	Fail	
4	19522807004	AL AMEEN M S	Pass	fail	Fail	fail	fail	fail	
5	19522807005	ALAN SAMUEL J K	Pass	pass	Pass	Pass	Fail	pass	
6	19522807006	AMBIKA M	Pass	Pass	Pass	Pass	Pass	Fail	
7	19522807007	AMINATH BISHARA A	Pass	Pass	Pass	Pass	Pass	Fail	
8	19522807008	ANSAL TONY PURAVADY	Pass	pass	Fail	fail	Fail	Fail	
10	19522807010	APARNA M	Pass	Pass	Pass	Pass	Pass	Pass	6.48 C
11	19522807012	AROMAL P	Pass	Pass	Pass	Pass	Pass	Pass	5.66 D
12	19522807013	ASIYA SAFAR N B	Pass	Pass	Pass	Pass	Pass	Pass	7.57 B
13	19522807015	DHANUSHIA M	Pass	Pass	Pass	Pass	Pass	Pass	8.15 A
14	19522807016	FARHANA KHALID	Pass	Pass	Pass	Pass	Pass	Pass	6.48 C
15	19522807017	FATHIMA NAZARUDDIN	Pass	Pass	Pass	Pass	Pass	Pass	5.38 C
16	19522807019	GOKUL KRISHNA G S	Pass	Pass	Pass	Pass	Pass	Fail	
17	19522807020	GOKUL S	Pass	Pass	Pass	Pass	Pass	Fail	
18	19522807021	GOURI SANKAR G S	Pass	Pass	Pass	Pass	Fail	Pass	
19	19522807022	HAMEEDHA AFRIN M	Pass	Pass	Pass	Pass	Pass	Pass	6.5 C
20	19522807023	JERSON S	Pass	Fail	Fail	Fail	Fail	Fail	
21	19522807024	LEKSHMI V S	Pass	Pass	Pass	Fail	Fail	Fail	
22	19522807025	MOHAMED YASEEN S	Fail	Fail	Pass	Fail	Fail	Fail	
23	19522807026	MOHAMMED ANAS H	Pass	Pass	Fail	Fail	Fail	Fail	
24	19522807027	MOHAMMED ARSHAD	Pass	Pass	Pass	Pass	Pass	Fail	
25	19522807028	MOHAMMED FAZIR P K	Pass	Pass	Pass	Fail	Fail	Fail	
26	19522807029	MOHAMMED IRFAN S	Pass	Pass	Fail	Fail	Fail	Fail	
27	19522807030	MOHAMMED NAYEF	Pass	Fail	Pass	Fail	Fail	Fail	
28	19522807031	MOHEMMED KHALFAN S	Pass	Pass	Fail	Fail	Fail	Fail	
29	19522807032	MUHAMMAD ASLAM A R	Pass	Pass	Fail	Fail	Pass	Fail	
30	19522807033	MUHAMMAD IBRAHIM	Pass	Fail	Fail	Fail	Fail	Fail	
31	19522807034	MUHAMMED AFZAL.S	Pass	Fail	Fail	Fail	Fail	Fail	



32	19522807035	MUHAMMED FAHAD.S	Pass	Fail	Fail	Fail	Fail	Fail		
33	19522807036	MUHAMMED SALMANUL F	Pass	Pass	Pass	Pass	Fail	Fail		
34	19522807037	MUHAMMED ZIYAD M	Pass	Pass	Pass	Pass	Fail	Fail		
35	19522807038	NADHIRSHA S	Pass	Pass	Fail	Fail	Fail	Fail		
36	19522807039	NAEMUNEESA N	Pass	Pass	Pass	Fail	Pass	Fail		
37	19522807040	NAVANEETH KRISHNA R R	Pass	Pass	Pass	Pass	Pass	Fail		
38	19522807041	POURNAMI B J	Pass	Pass	Pass	Pass	Pass	Pass	6.83	C
39	19522807042	SAFA. S. H	Pass	Pass	Pass	Pass	Pass	Fail		
40	19522807043	SALMAN B	Pass	Pass	Fail	Fail	Fail	Fail		
41	19522807044	SARANYA T K	Pass	Pass	Pass	Pass	Pass	Pass	5.63	D
42	19522807045	SHEREENA N	Pass	Pass	Pass	Pass	Pass	Pass	7.83	C
43	19522807046	SIDHARDH BALAJI SM	Pass	Pass	Pass	Pass	Pass	Fail		
44	19522807047	SONU MANOJ	Pass	Pass	Pass	Pass	Pass	Pass	6.98	C
45	19522807048	SUDHI S	Pass	Pass	Pass	Pass	Pass	Pass	5.37	D
46	19522807049	THAHIRA THASINIM M	Pass	pass	Pass	Pass	pass	pass	5.36	D
47	19522807050	V SIVA RANJAN	Pass	Pass	Pass	Pass	Fail	Fail		
48	19522807051	MILNNA MUTHEEVU	Pass	Pass	Pass	fail	Pass	Fail		
No. of students Passed			47	42	36	30	26	16		
No. of students Failec			1	6	12	18	22	32		
%			98	87.5	75	62.5	54	33		

College pass Percentage

27

Uty Pass %

## PTA MEETINGS

### Meeting No. 1

Date : 27/07/2023 : 9:30 am

onward Mode : offline

Class : S4 BBA

Class in charge : Gopika Vijayan

Agenda : Student evaluation,  
attendance, discipline, distribution of  
progress report

No. of parents attended :45



### Meeting No. 2

Date : 11/09/2023 : 9:30 am

onward Mode : offline

Class : S2 BBA

Class in charge : Nizeeba Beevi A K

Agenda : Student evaluation, attendance, discipline, distribution of progress report

No. of parents attended :35

### Meeting No. 3

Date : 09/10/20223 : 9:30 am

onward Mode : offline

Class : S5 BBA

Class in charge : Gopika Vijayan

Agenda : Student evaluation,  
attendance, discipline, distribution of  
progress report No. of parents  
attended :42



### Meeting No. 4

Date : 08/01/2024 : 9:30 am

onward Mode : offline

Class : S1 BBA

Class in charge : Nizeeba Beevi A K

Agenda : Student evaluation, attendance, discipline, distribution of progress report

No. of parents attended :48

## **MENTOR MENTEE ACTIVITIES**

Our department takes great pride in fostering an effective mentor-mentee relationship that goes beyond the conventional bounds of academia. This commitment is reflected in our proactive approach towards addressing the diverse concerns of our students, both personal and academic. The department has diligently identified and actively engaged with approximately 10 cases, where students sought guidance and support for various issues. The mentor-mentee program serves as a vital platform for open communication, enabling us to understand and address the unique challenges faced by each student. Our dedicated mentors have played a pivotal role in providing counseling and assistance, ensuring a nurturing environment for our students to thrive.

Recognizing that some concerns extend beyond the scope of our department, we have established a seamless collaboration with the BSW (Bachelor of Social Work) department. Cases that require specialized counseling or intervention are thoughtfully forwarded to the BSW department, where additional support and expertise are provided. This collaborative approach underscores our commitment to holistic student development, ensuring that no issue goes unaddressed, and that every student receives the necessary guidance to navigate both personal and academic challenges.

The attached mentor-mentee list serves as a testament to our commitment to transparency and accountability in this process. Moving forward, we are steadfast in our dedication to sustaining and enhancing the mentor-mentee program within our department. By consistently addressing the evolving needs of our students, we aim to foster a supportive and nurturing academic community that empowers students to overcome challenges and achieve their full potential.

National College	
Department of Management studies	
Mentor - Mentee list 2023-2026 Batch	
1	Abhijith T M
2	Abhilash Krishnan JR
3	Abhirami Krishna A P
4	Adhi K M
5	Adithya Krishnan A
6	Adithyan Sahadu
7	Afsal D
8	Afsal Mohamed A
9	Aiswarya CV
10	Akash B
11	Alfidha PS
12	Amaljith M
13	Ameen Noufil
14	Anjana Krishna A
15	Ansil D
Nizeeba Beevi A K	
16	Aroma Krishna G N
17	Athul A S Nair
18	Aziya Muhammed S
19	Devika GS
20	Emmanuel Antony
21	Fahad Rahman
22	Faizal A
23	Farsana Sudheer
24	Irfan F
25	Jasnamol Shajahan
26	Jayakrishnan S
27	Jihas Jahangeer
28	Kalyani B
29	Lakshman D
30	Maheen Kannu B
Shibitha B S	
31	Malavika SH
32	Mohamed Jemshith
33	Mohammad Abu Sufiyan
34	Mohammed Ishaq M
35	Mohammed Swalih
36	Mohammed Ubaidulla
37	Mongkyaching Chakma
38	Muhammed Adhil SA
39	Muhammed Jasin S
40	Nafeez Ahamed N
41	Nakshathra Binu
42	Parthan A S
43	Pridhik Peter
44	Prithvi MA

45	Rohith S	Bency S	
46	Roshna Rasheed		
47	S Krishna Priya		
48	Sahil H		
49	Sandheep S		
50	Sayed Shouhardo Ahamed		
51	Sayyadali RN		
52	Sivaram SS		
53	Sujan S		
54	Vrinda Vinayakumar U		Gopika Vijayan

National College			
Department of Management studies			
Mentor :Mentee list (2022-2025 Batch)			
S. I No	Candidate Cod	Name	Mentor Name
1	1952280700 1	ABU SUFIYAN	Nizeeba Beevi AK
2	1952280700 2	ADHIL ROSHAN S	
3	1952280700 3	ADITHYA RANA V R	
4	1952280700 4	AL AMEEN M S	
5	1952280700 5	ALAN SAMUEL J K	
6	1952280700 6	AMBIKA M	
7	1952280700 7	AMINATH BISHARA A	
8	1952280700 8	ANSAL TONY PURAVADY	
10	1952280701 0	APARNA M	
11	1952280701 2	AROMAL P	
12	1952280701 3	ASIYA SAFAR N B	
13	1952280701 5	DHANUSHIA M	
14	1952280701 6	FARHANA KHALID	
15	1952280701 7	FATHIMA NAZARUDDIN	
16	1952280701 9	GOKUL KRISHNA G S	
17	1952280702 0	GOKUL S	
18	1952280702 1	GOURI SANKAR G S	
19	1952280702 2	HAMEEDHA AFRIN M	
20	1952280702 3	JERSON S	
21	1952280702 4	LEKSHMI V S	
22	1952280702 5	MOHAMED YASEEN S	
23	1952280702 6	MOHAMMED ANAS H	
24	1952280702 7	MOHAMMED ARSHAD	
25	1952280702 8	MOHAMMED FAZIR P K	

26	1952280702 9	MOHAMMED IRFAN S	
27	1952280703 0	MOHAMMED NAYEF	Rejna H
28	1952280703 1	MOHEMMED KHALFAN S	
29	1952280703 2	MUHAMMAD ASLAM A R	
30	1952280703 3	MUHAMMAD IBRAHIM	
31	1952280703 4	MUHAMMED AFZAL.S	
32	1952280703 5	MUHAMMED FAHAD.S	
33	1952280703 6	MUHAMMED SALMANUL FARIZY	
34	1952280703 7	MUHAMMED ZIYAD M	
35	1952280703 8	NADHIRSHA S	
36	1952280703 9	NAEMUNEESA N	
37	1952280704 0	NAVANEETH KRISHNA R R	
38	1952280704 1	POURNAMI B J	
39	1952280704 2	SAFA. S. H	
40	1952280704 3	SALMAN B	
41	1952280704 4	SARANYA T K	

42	19522807045	SHEREENA N
43	19522807046	SIDHARDH BALAJI SM
44	19522807047	SONU MANOJ
45	19522807048	SUDHI S
46	19522807049	THAHIRA THASINIM M
47	19522807050	V SIVA RANJAN
48	19522807051	MILNNA MUTHEEVU
49	19522807052	DINAKAR

Gopika  
Vijayan



National College			
Department of Management studies			
Mentor :Mentee list (2021-2024 Batch)			
S. I No	Candidate Cod	Name	Mentor Name
2	19521807002	ABHISHEK SUNIL	Shibitha B S
3	19521807003	ADITHYA KRISHNAN A.V	
4	19521807005	AJNA NAZEER	
5	19521807007	AKHIL M	
6	19521807008	ALTHAF . S	
7	19521807009	AMINA J RAHMAN	
8	19521807010	AMISH R NAIR	
9	19521807011	ANANDAPADMANABHAN.B	
10	19521807012	ASEEM KHAN.A	
11	19521807013	ATMA SABU	
12	19521807014	BINU RAJ R	
13	19521807015	BRIJESH .R.C	
14	19521807016	FATHIMA KANI A	
15	19521807017	FATHIMATH SHIFA S	
16	19521807018	HARISANKAR A S	
17	19521807019	ISMAIL	
18	19521807020	JESNA SAJI	
19	19521807021	JOBY PAUL	
20	19521807022	JOJI NIRMAL	
21	19521807023	KEERTHANA A	
22	19521807025	KIRAN R H	
23	19521807026	MANAV.V.S	
24	19521807027	MOHAMMED ARMAN ALI N	
25	19521807028	MOHAMMED FARHAN A S	
26	19521807029	MOHAMMED NIHADH	
27	19521807030	MOHAMMED ROSHAN. M	
28	19521807031	MUHAMED MUFEED J	Gopika Vijayan
29	19521807032	MUHAMMED AFSALKHAN M	
30	19521807033	MUHAMMED NAVAF S	
31	19521807034	MUHSINA.J.S	
32	19521807035	NANDHITHA RAMESH	
33	19521807036	NIVYA S.SATHEESH	
34	19521807037	RETHNA PRIYA B	
35	19521807038	RON JOSEPH KENNEDY	
36	19521807039	SABREEN SYED ALI	
37	19521807040	SAJNA S	
38	19521807041	SALVIN C M	
39	19521807042	SEBAN IVIN	
40	19521807044	SOORYA RESHMI S	
41	19521807045	SUHANA AMEER S	

42	19521807046	T TINCY PANICKER	Rejna H
43	19521807047	VISHNU PRASAD P	
44	19521807048	VISHNUPRIYA G	
45	19521807049	VIVEK ROSHAN S	
46	19521807050	SHAHINA A	

## **DISCIPLINE AND PUNCTUALITY**

Discipline and punctuality are cornerstone values in our department, and we have consistently implemented stringent measures to uphold these principles. Instances of discipline breaches are addressed promptly, and a proactive approach is taken to involve parents in the resolution process. When students display breaches in discipline, we prioritize open communication with parents, facilitating discussions to address concerns and find collaborative solutions. We firmly adhere to a policy of not entertaining latecomers, emphasizing the significance of punctuality in academic and professional life.

To reinforce the importance of regular attendance, we have implemented a system where daily attendance records are diligently maintained and communicated to parents on a daily basis. This real-time reporting mechanism ensures that parents are kept well-informed about their child's attendance patterns. Additionally, on a weekly basis, a consolidated attendance percentage is forwarded to parents, providing a comprehensive overview of their child's attendance throughout the week. This proactive communication strategy not only keeps parents in the loop but also instills a sense of accountability among students.

Our commitment to discipline and punctuality extends beyond mere enforcement; it is a collective effort to instill these values as an integral part of the academic culture. By maintaining a structured and transparent approach, we aim to cultivate a sense of responsibility and time management skills among our students, preparing them for the challenges of the professional world. The emphasis on discipline and punctuality not only contributes to the academic environment but also nurtures habits that will serve our students well in their future endeavors.

## **ACTIVITIES AND ACHIEVEMENTS OF STUDENTS**

### **1. CSR Activity - School Kits**

**Distribution (9/6/23):** On the 9th of June 2023, students from our department actively participated in a Corporate Social Responsibility (CSR) initiative by distributing school kits to various school students. This thoughtful engagement exemplifies our commitment to community



welfare and education.

## 2. Reading Day Celebration at Uday Palace (19/6/23):

Four students from our department represented National College at the Uday Palace for the Reading Day celebration on the 19th of June 2023. Their participation not only



emphasized the significance of promoting

## 3. Publication of BBA Connect Bulletin (16/6/23 - Reader's Day):

In honor of Reader's Day on the 16th of June 2023, our department took a significant step by publishing the BBA Connect bulletin at the library. This publication serves as a testament to our commitment to disseminating relevant information and fostering a reading culture within the academic community.



#### 4. Inauguration of Empowerment Club (11/7/23):

On the 11th of July 2023, the department marked the inauguration of the Empowerment Club. The array of activities and club development initiatives will benefit our students.



#### 5. Adithya Krishnan's Selection in National Roll Ball Team

The department proudly announced the selection of Adithya Krishnan in the National Roll Ball Team on the 8th of August 2023, reflecting the caliber of our students in academics and sports.

#### 6. Alumni Interaction - Aryan's Address to 1st-Year Students (10/8/23):

On the 10th of August 2023, our esteemed alumnus Aryan addressed the first-year students, sharing valuable insights and experiences. This interaction served as a source of inspiration for our students, showcasing the success stories that our alumni have achieved.



### 7. Blood Donation Drive (17/8/23):

Demonstrating a commitment to social responsibility, our department organized a blood donation drive on the 17th of August 2023. This initiative, along with the ongoing efforts, underscores the ethos of humanitarian service embedded in our student community.



### 8. Sports Achievement - Faizal's Gold Medal (23/09/23):

Faizal from S1 achieved a remarkable feat by securing a gold medal from the Sports Council in the 93kg category on the 23rd of September 2023, showcasing the prowess of our students in the field of sports.

### 9. Conclave on Logistics at Rajadhani (2/11/23):

A group of our students actively participated in a conclave on logistics held at Rajadhani on the 2nd of November 2023, contributing to their exposure to industry insights and networking opportunities.



### 10. Chamber of Commerce Meeting Attendance (2/11/23):

Sidharth from S3 showcased our department's industry interface by attending a Chamber of Commerce meeting on the same day. Such engagements play a crucial role in aligning academic curricula with industry needs.

### **11. Industry Visit to Milma Ambalathara (7/12/23):**

Providing students with practical exposure, an industry visit to Milma Ambalathara was organized on the 7th of December 2023. This initiative aimed to bridge the gap between theoretical knowledge and real-world applications.



### **12. Saudi Olympics Prize**

#### **- Ansal Tony of S3 (11/12/23):**

Ansal Tony from S3 brought laurels to our department by bagging a prize at the Saudi Olympics on the 11th of December 2023, showcasing the global recognition of our students' talents and capabilities.

## **BEd AND INTEGRATED BBA POSSIBILITIES**

The prospect of incorporating the BBA program within the purview of the Commerce Department under the Centre of Management Studies represents a strategic initiative that can significantly contribute to the department's growth. While the traditional BEd program may not be feasible for the BBA course, the option of an integrated BBA course offers a promising avenue for departmental expansion. The proposed incorporation aligns seamlessly with the existing academic structure and ethos of the Commerce Department, providing a cohesive framework for students to explore interdisciplinary facets.

An alternative avenue worth exploring is the introduction of the Dual Degree Course in Management, specifically the Bachelor of Management (BM) and Master of Applied Management (MAM) program offered by the University of Kerala. This comprehensive program is meticulously designed to achieve multifaceted objectives, including preparing students for

entry-level managerial positions in diverse organizational settings or empowering them to embark on entrepreneurial ventures. Emphasizing environmental sustainability, ethical considerations, and social acceptability, the course aims to groom well-rounded professionals capable of addressing contemporary challenges.

The program's structure spans a duration of five years, encompassing ten semesters, each comprising 16 instructional weeks. This extended duration allows for an in-depth exploration of managerial concepts and practical applications. The eligibility criteria for admission include a minimum of 45% marks in the 12th standard examination (with a relaxation to 40% for SC/ST students) and successful completion of a Common Admission Test. The uniqueness of this course lies in its integrated approach, allowing students to seamlessly transition from the Bachelor of Management (BM) to the Master of Applied Management (MAM) without the need for re-admission, provided there is no discontinuation of studies after the third year.

Furthermore, the framework of the program offers an additional entry point, allowing students who have acquired the Bachelor of Management (BM) degree to join later for the fourth and fifth years to complete the Master of Applied Management (MAM). This flexibility not only accommodates varying academic trajectories but also underscores the commitment to facilitating continuous learning opportunities.

In summary, the proposed incorporation of the BBA program in association with the Commerce Department and the exploration of the Dual Degree Course in Management present strategic pathways for departmental growth, aligning with the evolving educational landscape and catering to the diverse needs of aspiring students.

## **FUTURE PROSPECTUS OF BBA**

Within the educational landscape of Kerala, the BBA Logistics course stands as a specialized and sought-after program, with a distinctive presence currently limited to six esteemed colleges situated in Kollam and Alappuzha. These institutions, namely St. Michael's College Cherthala, Christian College Chengannur, KVM College of Arts and Science Alappuzha, Mar Chrysostom



College Adoor, Mar Ivanios Mavelikara, and Marthoma College Ayur, have emerged as regional pioneers in imparting comprehensive education in the field of logistics. Their commitment to academic excellence and industry relevance has positioned them as key contributors to the professional development of students aspiring to enter the logistics sector.

Notably, in Trivandrum, a strategic hub with significant economic activity and logistical importance, there is currently a void in terms of institutions offering the BBA Logistics course. This presents a unique opportunity for our institution to bridge this gap and emerge as the premier destination for students seeking a specialized education in logistics within the capital city. With only six colleges in Kollam and Alappuzha offering this program, Trivandrum, as a major urban center, remains untapped in this regard.

By strategically introducing the BBA Logistics course in our college, we position ourselves to cater to the growing demand for skilled professionals in the logistics sector within the Trivandrum region. This endeavor aligns with our institution's commitment to staying at the forefront of educational innovation, meeting the evolving needs of the industry, and providing students with specialized avenues for academic and professional growth. As we consider the expansion of our academic offerings, the introduction of the BBA Logistics course not only addresses a regional educational gap but also positions our institution as a trailblazer in providing industry-centric education.

### **Rationale for Introducing BBA Logistics:**

- Growing Significance of Logistics:

Logistics plays a pivotal role in the efficient management of supply chains, transportation, and distribution. In recent years, there has been a significant shift in the business landscape, emphasizing the importance of streamlined logistics processes.

- Job Opportunities in Logistics:

With the expansion of e-commerce, globalization, and increased focus on supply chain efficiency, the demand for professionals with expertise in logistics is on the rise. Introducing a specialization in BBA Logistics aligns with the growing job opportunities in this field.

- **Complementing Existing Specializations:**

National College already offers BBA with a specialization in marketing. While marketing remains essential, logistics is emerging as a critical component in ensuring timely and cost-effective delivery of products and services. The introduction of BBA Logistics complements the existing specializations, providing students with a diverse skill set.

### **Importance of BBA Logistics in Trivandrum:**

- **Strategic Location:**

Trivandrum's strategic location as the capital of Kerala and its proximity to the international airport and the upcoming Vizhinjam Harbour make it a significant hub for trade and commerce. Logistics, being a key facilitator of trade, gains heightened importance in this context.

- **Airport Connectivity:**

Trivandrum International Airport is a major gateway, connecting the region to national and international destinations. The efficient management of cargo and goods through the airport requires skilled professionals with expertise in logistics.

- **Vizhinjam Harbour Development:**

The ongoing development of Vizhinjam Harbour further amplifies the need for professionals well-versed in logistics. As the harbour gains prominence in maritime trade, the efficient movement of goods to and from the harbour becomes integral.

### **Anticipated Benefits of BBA Logistics Specialization:**

- **Enhanced Employability:**

Graduates with a specialization in BBA Logistics will be well-equipped to meet the demands of industries involved in supply chain management, transportation, and logistics services, enhancing their employability.

- **Collaborations with Industry Partners:**

National College intends to foster collaborations with industry partners, logistics companies, and trade organizations to create opportunities for internships, industry exposure, and placements for students specializing in logistics.

## **CONCLUSION**

The introduction of BBA Logistics at National College is a strategic move to align the BBA program with the evolving needs of the business landscape. By offering a specialized curriculum in logistics, the college aims to contribute to the development of skilled professionals who can meet the demands of the growing logistics industry. This forward-looking approach positions National College at the forefront of providing quality education that is both relevant and impactful.

In conclusion, our department has consistently endeavored to uplift and empower our students, placing their growth and development at the forefront of our priorities. The success of our initiatives is a testament to the unwavering spirit of teamwork that defines our department's ethos. The collaborative efforts of faculty, mentors, and students have created a supportive environment that fosters learning, growth, and holistic development.

Despite our dedicated efforts, it is with a measure of regret that we acknowledge the challenge posed by the shortage of staff in our department. This constraint limits our ability to fully realize and execute the myriad planned activities within our purview. The desire to implement various programs and initiatives is hampered by this limitation, and it remains a genuine concern for us. However, we remain committed to overcoming these challenges and continue to explore innovative solutions to ensure the optimal functioning and enrichment of our department.

As we navigate these challenges, our commitment to providing a high-quality educational experience remains unwavering. We are optimistic that with the support of our stakeholders and potential future expansions in staff, we will be able to enhance our capabilities and deliver an even more comprehensive and enriching academic environment for our students. Our journey towards excellence is a continuous one, and we look forward to overcoming these obstacles with

resilience and determination, driven by our shared vision for the department's success and the prosperity of our students.