


## FACULTY PROFILE

PERSONAL PARTICULARS			
<b>Name</b>	Dr. Sheeba M Lekshman		
<b>Department</b>	Commerce		
<b>Designation</b>	Assistant Professor		
<b>Organization</b>	National College		
<b>Date of Join</b>	12/9/2022		
<b>Core Discipline</b>	Commerce		
<b>Specialization</b>	Marketing		
<b>Areas of Interest</b>	Marketing, Financial Services, Management.		
<b>Address</b>	Dept of Commerce National College Ambalathara		
<b>Phone Number</b>		<b>Email id</b>	
PROFESSIONAL QUALIFICATIONS			
Qualification	Specialization	Institution	
PhD M. Phil M. Com M.Ed Additional Elective- Cooperation	Commerce Finance Marketing Education	Kerala University MS University Kerala University Kerala University Kerala University	
NET			
SET			
HISTORY OF EMPLOYMENT			
1.	Level	Years of Service	Institution
	U.G	1.5 year s	National College
	P.G		

	Any Other		

**PROFESSIONAL RESPONSIBILITIES HELD**

Member of IAA

**PROGRAMS ORGANISED**

Assisted in organising Seminar and Exhibition in our department.

**SUBJECTS TAUGHT**

Financial Accounting, Cost Accounting, Indian Financial Market, Marketing Management, GST, Income Tax etc.

**RESEARCH PUBLICATIONS / JOURNAL**

1. JETIR – “Demonetisation effects on mutual fund – A comparative study between SBI Banking and Financial services fund and Axis long term equity fund”. ID: JETIR 1905F10
2. JETIR – “Volatility of NAV with reference to demonetisation – A special emphasis to SBI banking and financial services fund”. ID: JETIR 1906504
3. Management Researcher – “Sustainable Development in tourism – Waste Management Practices”.
4. Sadakath – “Effects of solid waste management in SSI's of Thiruvananthapuram District

**RESEARCH PUBLICATIONS / CONFERENCES**

1. Two days National seminar on Tourism and Sustainable Development – Organised by Institute of Management, University of Kerala
2. Two days National seminar on Contemporary Issues in Commerce and Management – Organised by Assumption College
3. Two days seminar in connection with Annual Research Conference – Organised by M G College

**WORKSHOP/ SEMINARS/FDPs ATTENDED**

1. One week workshop on Research Methodology and Data Analysis – Organised by IQAC & SICC, University of Kerala
2. Workshop on Mendeley Reference Management Software – Organised by School of Behavioural Science, M G University

**INVITED TAILKS**

