

Programme -BBA

Programme Outcomes (POs)

PO1: Provide students with a sound theoretical base and exposure to current business challenges.

PO2: Prepare students with capabilities and skills in areas of business and Management to take up roles in management position across diverse industries.

PO3: The program is focused to create financial expertise to contribute in emerging India in the following specific fields:

- a. Financial management
- b. Human Resource management
- c. Marketing management
- d. Operations management

PO4: To encourage creativity and innovative thinking leading to unique solution for complex problems.

PO5: Enhance the ability of students to meet global challenges through sensitivity towards organizational, economic and cultural diversity.

PO6: Provide inputs to the students to take up higher learning programmes.

Programme Specific Outcomes (PSOs)

PSO1: Develop critical thinking and Decision making skills.

PSO2: Build up problem solving skills.

PSO3: Develop Communication and presentation skills.

PSO4: Leadership and team work skills can be developed.

PSO5: Provide opportunities to improve entrepreneurial skills.

PSO6: Internship and project work exposure can be obtained.

PSO7: Get awareness and importance of ethical and social responsibility