

Department of Commerce
Project List - M.Com -2022-2023

| Sl. No. | Candidate Code | Candidate Name | PROJECT TOPIC |
|---------|----------------|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | 59020807003 | Ameena M | “A STUDY ON ONLINE MARKETING STRATEGIES AND CUSTOMER SATISFACTION OF MYNTRA, ONLINE SHOPPING SITE” |
| 2 | 59021807001 | Aaysha Salam | A STUDY ON BRAND IMAGE AND ITS IMPACT IN BUYING BEHAVIOUR OF CUSTOMERS WITH SPECIAL REFERENCE TO SAMSUNG PRODUCTS |
| 3 | 59021807002 | Akhil A. R. | A STUDY ON THE PERCEPTION OF URBAN CONSUMERS TOWARDS ECO-FRIENDLY PRODUCTS |
| 4 | 59021807003 | Akhil S.S. | THE STUDY ON IMPULSIVE BUYING BEHAVIOUR IN SOCIAL COMMERCE ENVIRONMENT |
| 5 | 59021807004 | Akhil S.J. | JOB SATISFACTION OF LAB EMPLOYEES: A STUDY WITH SPECIAL REFERENCE TO KIMS HOSPITAL THIRUVANANTHAPURAM |
| 6 | 59021807005 | Anantha Krishnan S.R. | A STUDY ON THE ROLE OF ANGANWADI CENTRES IN IMPROVING HEALTH CONDITION OF WOMEN AND CHILDREN WITH SPECIAL REFERENCE TO INTEGRATED CHILD DEVELOPMENT SCHEME IN THIRUVANANTHAPURAM DISTRICT |
| 7 | 59021807006 | Anis Anto Jeevan | A STUDY ON TEACHERS PERCEPTION ON ONLINE TEACHING WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM DISTRICT |
| 8 | 59021807007 | Anwarsha A. | EFFECTIVENESS OF MODERN TECHNOLOGY IN LEARNING – A STUDY BASED ON COLLEGE STUDENTS IN THIRUVANANTHAPURAM DISTRICT |
| 9 | 59021807008 | Devika A. | A STUDY ON THE EFFECTIVENESS OF KUDUMBASREE IN WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO MAVELIKARATALUK |
| 10 | 59021807009 | Mohamed Sahil S. | USAGE OF E-WALLETS AMONG RETAILER- A STUDY WITH SPECIAL |

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| | | | REFERENCE TO THIRUVANANTHAPURAM |
| 11 | 59021807010 | Mohammed C.M. | A STUDY ON "THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON INVESTORS INVESTMENT BEHAVIOUR" IN THIRUVANANTHAPURAM CITY |
| 12 | 59021807011 | Navaneeth Chand G.S. | A STUDY ON THE EFFECTIVENESS OF GRIEVANCE REDRESSAL MECHANISM IN KERALA SIDCO - THIRUVANANTHAPURAM |
| 13 | 59021807012 | Nazrin N.H. | A STUDY ON WORK-LIFE BALANCE AMONG WOMEN EMPLOYEES IN BANKING SECTOR WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM CITY |
| 14 | 59021807013 | Rayan Rahim | A STUDY ON ROLE OF KUDUMBASHREE IN FINANCIAL INCLUSIONS SELECTED KUDUMBASHREE IN TRIVANDRUM DISTRICT |
| 15 | 59021807014 | Reshma S. Nair | A STUDY ON PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO RATION SHOPS IN THIRUVANANTHAPURAM CITY |
| 16 | 59021807015 | Shajina S. | A STUDY ON AFFINITY OF PEOPLE TOWARDS BRANDED COSTUMES AND ACCESSORIES WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM CITY |
| 17 | 59021807016 | Shiju S.J. | A STUDY ON AFFINITY OF PEOPLE TOWARDS BRANDED COSTUMES AND ACCESSORIES WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM CITY |
| 18 | 59021807017 | Sujin S. B. | A STUDY ON AFFINITY OF PEOPLE TOWARDS BRANDED COSTUMES AND ACCESSORIES WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM CITY |
| 19 | 59021807018 | Thanseer Khan A. | A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO RELIANCE FRESH, OUTLETS IN THIRUVANANTHAPURAM |