


FACULTY PROFILE

PERSONAL PARTICULARS			
Name	SARANYA.K.A		
Department	Commerce		
Designation	Assistant professor		
Organization	National College		
Date of Join	23/7/2014		
Core Discipline	Commerce		
Specialization	Finance		
Areas of Interest	Financial management, accounting, costing, Research methodology		
Address	Bilalnagar, BNRA-42, pazhanchara , poonthura.p.o		
Phone Number	9747312106	Email id	saranyaka@ncas.edu.in
PROFESSIONAL QUALIFICATIONS			
Qualification	Specialization	Institution	
Mcom	Finance	All Saints college	
NET	Commerce	UGC	
Persuing PHD	Financial management	Annamalai University	
HISTORY OF EMPLOYMENT			
Assistant professor	Level	Years of Service	Institution
	U.G	10	National College
	P.G	10	National College

	Any Other		
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PROFESSIONAL RESPONSIBILITIES HELD

Life time Member of Indian Accounting Association
Convenor of Anti ragging cell
Co-convenor of NAAC criteria 6
External examiner paper valuation and project viva
Class tutor(2015 BBA , Bcom Tax2020, Bcom Tax2023)
Mentor

PROGRAMS ORGANISED

*Organized department seminar on “Employability of youth through startup- linkage between higher education institutions and industry”
 *Organized commerce Alumni meet on 2023
 *Organized national webinar on “ mutual fund investment: financial inclusion

SUBJECTS TAUGHT

Financial accounting, Statistics , financial management, informatics and cyber law, cost accounting, applied costing, Research methodology , planning and administration, , E business, marketing management , banking and insurance, entrepreneurship development

RESEARCH PUBLICATIONS / JOURNAL

Scopus journals
 1. Problem of micro, small and medium enterprises in Kerala with special reference to Thiruvananthapuram district
 2. Problems and prospects of micro, small and medium enterprises (MSME) in Kerala – An overview.
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SEMINAR PRESENTATIONS

Seminar presentation

- Presented a paper on “ effects of government borrowings on behavioural financing of private investment “ 3 day international seminar conducted by department of commerce Kerala University on January 2020
- Presented a paper on “ Role of digital marketing in personal finance and investment decisions “ – international seminar conducted by MG college on March 2020

FDPs ATTENDED / WEBINAR

* FDP - “ Resilent Business Strategies : Preparing for a pandemic wold” organized by Sri Ramakrishna college department of commerce

* FDP – “supply chain management during a pandemic” organized by VET institute of Arts and Science

Webinar

* 2 day webinar on “ future of enterpreneurship and employmentoppertunities” organized by Nehru Institute of technology

