

# NATIONAL COLLEGE

Thiruvananthapuram  
(Affiliated to The University of Kerala)

## SEMINAR REPORT

### **Commerce Department Seminar on "Employability of Youth Towards Startups - Linkage Between Higher Educational Institutions and Industry,"**

Department of Commerce, National College arranged an insightful seminar on October 31, 2023. A heartfelt prayer opened the programme at 10 am in the morning, laying the groundwork for an educational and inspiring day. During his welcome speech, Sri Sunil Kumar C, Assistant Professor in the Department of Commerce, emphasized the value of these seminars for students and aspiring business owners. He stressed their importance in promoting creativity in startups as well as the distinctive learning opportunities.



Smt. Fajisa Beevi S, the Head of Department of Commerce, gave the presidential address. She talked about how startups inspire students to come up with new business concepts. Her remarks sparked excitement and inspired the audience to consider new business opportunities.

Our Principal Dr. S.A. Shajahan inaugurated the seminar and gave the valuable speech about the topic to the students. The topic of the seminar was "Employability of Youth towards Startups - Linkage between Higher Educational Institutions and Industry". Dr. Pradeep Kumar N, (Assistant Professor, M.G. College, Trivandrum) handled the seminar's technical session with care and skill. In the context of startups, he gave a thorough knowledge of young employability, illuminating the prospects and difficulties in this rapidly evolving industry.

Prominent attendees, such as Mr. Justin Daniel, Vice Principal of National College, Dr. Allwin .D, Head of the Department of Computer Science, Smt. Shibitha .B.S, Head of the Department of Management Studies, and Sri Ubaid A., Staff Adviser at National College, gave valuable message about this topic to the students as part of seminar. Their presence and words of support enhanced the occasion.



Over 300 students actively participated in the seminar showcasing their enthusiasm. Ten students from commerce department asked questions related with this topic. The resource person responded to the questions that the students raised during the interactive session regarding startups. Two students from our department presented their papers showcasing their innovative ideas for startups.

At 1:30 PM, the national anthem was played to bring the seminar to a patriotic close. The successful seminar conducted by commerce department to be proud of, as it inspired and fueled the goals and desires of all attendees to pursue their dreams of becoming entrepreneurs.

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