FACULTY PROFILE

PERSONAL PARTICULARS					
NAME	SUNIL KUMA	AR C			
DEPARTMENT	COMMERCE				
DESIGNATION	ASSISTANT PROFESSOR				
ORGANIZATION	NATIONAL COLLEGE				
DATE OF JOIN	13/12/2011				
CORE DISCIPLINE	ETHICS				
SPECIALIZATION	MARKETING	j			
AREAS OF INTEREST	STATISTICS,	ENTREPRENEURSH	IP, GST AND MARKETING		
ADDRESS	SUNIL BHAVAN, NEELARATHALAVILA VEEDU, KEEZHKOLLA, VATTAVILA.P. O, NEYYATTINKARA(T), TRIVANDRUM(D), KERALA(S)				
PHONE NUMBER	8921648965	EMAIL ID	Sunilkumarc088@gmail.com		
PROFESSIONAL QUALIFICATIONS					
QUALIFICATION	SPECIALIZATION		INSTITUTION		
PhD (Thesis submitted)	GST - COMMERCE		MS UNIVERSITY		
M.Ed.	COMMERCE EDUCATION		ST. THOMAS COLLEGE, PALA		
B.Ed.	COMMERCE EDUCATION		EMMANUAL COLLEGE		
M.Phil.	PHILOSOPHY-COMMERCE		ST. HINDU COLLEGE		
M.Com	MARKETING		EMMANUAL COLLEGE		
DCA	COMPUTER APPLICATION		SKILLPOINT, NEYYATTINKARA		
HISTORY OF EMPLOYMENT					
	LEVEL	YEARS OF SERVICE	INSTITUTION		
	U. G	2 YEARS	EMMANUAL COLLEGE		
TEACHING		12 YEARS & 4 MONTHS	NATIONAL COLLEGE		
EXPERIENCE	P. G	2 YEARS	EMMANUAL COLLEGE		
		12 YEARS & 4 MONTHS	NATIONAL COLLEGE		
	BBA	6 MONTHS	VIVAKANADHA INSTITUTION		
	PLUS TWO	2 YEARS	MUTHARAMAN HSS,KOTTUKALCONAM		
PROFESSIONAL RESPONSIBILITIES	HELD				

- College Level Discipline Committee Convener
- Anti-Ragging Committee Member
- Department-Level NAAC convener
- Member NAAC Criteria 7
- College-level Scholarship Committee convener
- Additional Examiner Kerala University
- Class Tutor
- Mentor
- External Examiner (Project, Practical & Viva- Voce) UG
- UG & PG Project Guide
- Department-Level Extention Activity Convener
- External Examiner paper valuation

PROGRAMS ORGANISED

- Seminar was organized
- Alumni was organized
- Every year, a study tour was organized
- Freshers' Day was organized
- Onam and Christmas organized
- Farewell organized
- "Science Expo 2024" was organized

SUBJECTS TAUGHT

- Business Ethics and Corporate Governance
- Entrepreneurship Development
- Business Regulatory Framework
- Advanced Financial Accounting
- Research Methodology
- Marketing
- Business Statistics
- Managerial Economics
- Strategic Management
- Methodology And Perspective of Business Education
- Management Concepts and Thought
- Corporate Accounting
- Principles of Management
- Human Resource Management
- Customer Relationship Management
- Auditing

RESEARCH PUBLICATIONS / JOURNAL

RESEARCH PAPER PUBLISHED IN JOURNALS

S.N O	Name of the Journal	Month and Year	Title of the Articles	Name of the Publisher	E-ISSN	ISSN/ISBN
1	IJFANS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES	December: 2022	"A STUDY ON THE IMPACT OF GST TOWARDS CONSUMER DURABLE GOODS WITH REFERENCE TO TRIVANDRUM CITY"	GLOBAL E-SMART TECHNOLO GIES	2320-7876 [VOLUME II, ISSUE 12, DECEMBER 2022] PAGE:2002-5012	ISSN: 2319-1775(UGC CARE LISTED [GROUP 1])
2	INT-JECSE INTERNATIONAL JOURNAL OF EARLY CHILDHOOD SPECIAL EDUCATION	AUGUS T,2022	"A STUDY ON IMPACT OF GST TOWARDS CONSTRUCTION SECTOR WITH SPECIAL REFERENCE TO TRIVANDRUM CITY"	INT-JECSE	2358-2369 (VOLUME 14 ISSUE 8)	ISSN 308-5581 (UGC CARE LISTED [GROUP 1])
3	JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI	2022	THE IMPACT OF DEMONETIZATION AND GST ON INDIAN ECONOMY AND TAX SYSTEM	ASIATIC SOCIETY OF MUMBAI	VOLUMES.95 :2022	ISSN:0972-0766 (UGC CARE LISTED)
4	JOURNAL OF FUNDAMENTAL AND COMPARATIVE RESEARCH	2022	A STUDY ON TAX PLANNING AMONG SALARIED CLASS WITH SPECIAL REFERENCETO TRIVANDRUM CITY.	SHODHASAMHIT A	VOLUMES.V III NO.1(XXX III):2022	ISSN:2277-7067
5	WESLEYAN JOURNAL OF RESEARCH, AN INTERNATIONAL RESEARCH JOURNAL	2021	A STUDY ON THE IMPACT OF GST AMONG THE RETAILERS IN TRIVANDRUM.	BANKURA CHRISTIAN COLLEGE, BANKURA, WESTBENGAL.	VOLUMES.14 NO.1(V)	ISSN:0975-1386

RESEARCH PUBLICATIONS / CONFERENCES

Details of Paper Presented

S1.	Title Of The	Date	Name Of	Organized By	International
No.	Paper		The		/National
	Presented		Seminar/Confer		
			ence		
1	A Study On The	=th + 1 oth	Innovations	Mar	Two-Day
	Impact Of GST	7 th And 8 th	And	Thoma	Internatio
	Towards Retailers In Trivandrum	March 2023	Transformation s In Commerce	College Of	nal Conferen
	(Presented)		S III Commerce	Science	ce
	(1 resented)			And	
				Technolog	
				у	
2		28 th February	Emerging	Muslim	Internatio
	Attitude Of Women	2023	Trends In	Arts	nal
	Towards		Entrepreneurshi	College,	Conferen
	Entrepreneurship		p Development	Thiruvitha ncode	ce
	As A Career With Reference To			ncode	
	Trivandrum City				
	(Presented).				
3		4 TH And 5 TH	Multidisciplinar	Muslim	National
	Effects Of GST On	2023	y Research	Arts	Conferen
	Daily Life		Ethics	College,	ce
	(Presented)			Thiruvitha	
4	In a st Of CCT	21th 2022	Innovative	ncode Muslim	Internatio
4	Impact Of GST Towards	21 th may 2022	Strategy And	Arts	nal
	Wholesalers In		Policy In	College,	Conferen
	Trivandrum		Business,	Thiruvitha	ce
	(Presented)		Economics And	ncode	
			Social Science		

1	Research Writing, Publication And Avoiding Plagiarism (Participated)	28 th And 29 th	Research Writing, Publication And Avoiding Plagiarism (Participated)	Muslim Arts College, Thiruvitha ncode	Two-Day National Conferen ce	
INVITE	D TAILKS					