



NATIONAL COLLEGE MANACAUD, TRIVANDRUM

A MANARUL HUDA TRUST EDUCATIONAL INSTITUTION
AFFILIATED TO UNIVERSITY OF KERALA

DEPARTMENT OF MANAGEMENT STUDIES
IN ASSOCIATION WITH IQAC



NATIONAL WEBINAR



CAREER IN STOCK MARKET



DR. DEEPIKA KRISHNAN

ASSISTANT PROFESSOR, SCHOOL OF MANAGEMENT,
PRESIDENCY UNIVERSITY, BANGALORE

GOOGLE MEET

19th JUNE 2022

10AM to 11AM



E-CERTIFICATES WILL BE PROVIDED TO ALL PARTICIPANTS

ADVISORY COMMITTEE

PRINCIPAL : Dr S A Shajahan
IQAC : Mr. Shabeer Ahammed
HoD : Mrs Shibitha B. S

ORGANIZING COMMITTEE

CORDINATOR: Mrs Nizeeba Beevi A. K
CO-CORDINATOR : Mrs Rejina H
STUDENT CORDINATORS : Sidharth S
Al Fariz

Greetings from **Department of Management Studies**, in association with **Internal Quality Assurance Cell (IQAC)** Organizing Online one Day National webinar on **Career in Stock Market**

Sunday, 19 Jun 2022• 10:00 – 11:00 AM

The link for joining the Meeting is given below:

Google Meet:
<https://meet.google.com/jrz-imff-gtz>

Instruction to Participants

1. Please join by before 9.50 a.m itself to avoid the last-minute rush.
2. Queries and clarifications from the participants can be posted in the chatbox which will be clarified by the resource person, at the end of the session.
3. The link for feedback will be provided towards the end of the session. **Kindly fill out the form for getting your e-certificate.** The form will be activated for the next 30 minutes.
4. Feedback links will not be shared through email and Whatsapp groups.

Regards,
The Department of Management Studies

Webinar Report: Career in Stock Market

Date: 19th June 2022

Organizer: Department of Management Studies

Introduction:

On 19th June 2022, the Department of Management Studies conducted a webinar focused on exploring career perspectives in the stock market for BBA and commerce students who had completed their courses. The webinar aimed to provide valuable insights into the diverse career opportunities available in the stock market industry, catering to the interests and aspirations of participants from these academic backgrounds.

Target Audience: The webinar targeted BBA and commerce students who had completed their courses, aiming to assist them in understanding and exploring potential career paths in the stock market industry.

Objective: The primary objective of the webinar was to enlighten participants about the various career opportunities available in the stock market, equipping them with the necessary knowledge and insights to pursue relevant career paths post-graduation.

Participant Engagement: The webinar attracted 150 participants, comprising BBA and commerce students. The active participation of attendees enriched the session, fostering engaging discussions and knowledge sharing.

Resource Person: A seasoned professional with extensive experience in the stock market industry served as the resource person for the webinar. Her valuable insights and expertise provided practical perspectives and advice to the participants, enhancing the overall learning experience.

Career Perspectives: The resource person elaborated on a wide range of career perspectives available to BBA and commerce graduates in the stock market industry. Various roles such as financial analyst, investment banker, equity researcher, stockbroker, and portfolio manager were discussed in detail. Participants gained insights into the skills, qualifications, and challenges associated with each role, enabling them to make informed decisions about their career paths.

Certificate Distribution: Following the conclusion of the webinar, electronic certificates were issued to all 84 participants as a token of recognition for their active participation and contribution to the event. This initiative underscored the organizers' commitment to acknowledging and appreciating the participants' engagement in the webinar.

Conclusion:

The webinar on career perspectives in the stock market organized by the Department of Management Studies provided a valuable platform for BBA and commerce students to gain insights into potential career paths in the industry. Through engaging discussions and guidance from the resource person, participants were equipped with practical knowledge and advice to navigate their career journeys effectively.

Recommendations:

Building on the success of this webinar, it is recommended to continue organizing similar sessions targeting BBA, commerce, and other relevant demographics. Additionally, incorporating practical

workshops, internships, or mentorship programs could further enhance participants' readiness for careers in the stock market industry.